



DAVID TELLO

GRAPHIC DESIGNER

Davidtello designs@gmail.com

LinkedIn.com/davidtello

201-747-8603

Davidtello.design

DESIGN SKILLS

Layout Design
Brand Identity
Packaging
Motion Graphics
Social Media Design
Editorial Design
Mobile Design
Typography
Advertising
UI/UX

TECH SKILLS

Adobe CC: Photoshop, Illustrator
InDesign, After Effects
Premiere Pro, Aero, Dimension
MS Office: Word
PowerPoint, Excel
Google Software

SKILLS AND INTERESTS

Bilingual: English/Spanish
Accomplished Swimmer
Fashion
Handy Man
Video Games
Sports

EDUCATION

BFA: Graphic Design, May 2024

Robert Busch School of Design, Michael Graves College,
Kean University, Union NJ

DESIGN EXPERIENCE

Freelance

June 2020 – Present

Developed logos for the STEAM Program in the Paterson Public Schools district.
Designed a logo for a nonprofit to help with individuals during Covid.
Additional projects include posters, business cards, and clothing designs.

WORK EXPERIENCE

Target/Fulfillment Expert, Fairfield, New Jersey

December 2020 – Present

Work on fulfilling online orders, including customer pick up and shipping.
Cross-trained in many departments in the store. This includes fulfillment, general merchandising, drive up, style, inbound, cashier, and guest services. Highly regarded as a reliable team member. Training to be team lead.

Costello Pool/Lifeguard, Paterson, New Jersey

June 2017 - August 2020 (Seasonal)

Enforced pool rules to ensure safety for children and individuals Worked with summer programs and taught children how to swim. First Aid/CPR and Lifeguard certified.

Tello Kickz LLC/Business Owner

January 2022 – Present

Work on reselling current popular shoes and clothing. Fulfilling orders for clients.
Creating connections in the sneaker industry.

AWARDS

Dean's List, Kean University

Fall 2020 – Fall 2022

Magna Cum Laude